



BEACON AWARD

New For 2011 and Beyond!

The Beacon Award is presented to Scout Units who enhance the image of Scouting in the community. It is limited to one award per unit, per year.

The award will be for Units that publicize community service efforts or events and get their stories told in local media. This awareness of Scouting will help promote Scouting's values and relevance in local communities. The Beacon Award will be an honor that Scouts can wear on their uniforms in a commemorative patch as well as one that can be awarded to Units as a plaque.

IT's Simple! the following are lists of possible Beacon Award events:

- Community Flag Ceremony
- Serving as a Color Guard
- Hosting Park Clean-up Day
- Eagle Scout Projects
- Flag Retirement Ceremony
- Serving the Elderly
- Camp clean-up days
- Assisting Community Projects
- Participating in Parades

The skies the limit, but remember we want you to be seen by the public, so Scout Uniforms on! (when it is appropriate for the activity) and contact local media to get coverage for your service! (Community/School signs, social media, newspaper stories, community newsletters, viral videos are all appropriate mediums for exposure and will be recognized in the Beacon Award application).

Send photos from your activity and of the exposure it generated to the Simon Kenton Council and get your work published online or in *The Scouter* newsletter.

Send photos and the award application to
Andy Stiebler: astiebler@skcbsa.org

APPLICATION BELOW

Beacon Award for Units

Circle one: Pack Troop Crew Team Post No. _____

District _____

Chartering Organization _____

Leader Name _____

Position _____

Address _____

City, State, Zip _____

Phone: Home (_____) _____ Work (_____) _____

E-mail _____

Attach a brief description and the date of the event your unit conducted to earn the Beacon Award along with a photograph.

Return this form and photograph to: Simon Kenton Council
1901 E. Dublin-Granville Rd.
Columbus Ohio 43229

Or e-mail information and photograph to astiebler@skcbsa.org